



Events

BUG 36

BUG title sequence

Director: Miland Suman
Original Illustration: Paul Greeno

KAMP! – Melt

Director: Tomek Goldbaum-Wlazinski
Production Company: Dynamo
Poland 2013

Darwin Deez – You Can't Be My Girl

Director: Keith Schofield
Production Company: Caviar
Record Company: Lucky Number
US/UK 2013

Atoms For Peace – Ingenue

Dancers: Thom Yorke and Fukiko Takase
Director: Garth Jennings
Production Company: STK Films
Record Company: XL Recordings
UK 2013

David Bowie – The Stars (Are Out Tonight)

Director: Floria Sigismondi
Production Company: Black Dog Films
Record Company: ISO Records
US/UK 2013

Black Books – Favorite Place

Director: Christophe Thockler
Record Company: Believe Recordings
France/US 2013

Unknown Mortal Orchestra – Swim and Sleep (Like a Shark)

Director: Becky & Joe
Production Company: Colonel Blimp/
Blinkink
Record Company: Jag Jaguwar
UK/New Zealand 2013

Yeah Yeah Yeahs – Maps

Director: Patrick Daughters
Record co: Polydor
US 2003

Feist – 1234

Director: Patrick Daughters
Record Company: Polydor
US/Canada 2007

Depeche Mode – Wrong

Director: Patrick Daughters
Production Company:
The Directors Bureau
Record Company: Mute
US/UK 2009

Phoenix – Entertainment

Director: Patrick Daughters
Production Company:
The Directors Bureau
Record Company: Glassnote
US/France 2013

The Leisure Society – Fight for Everyone

Director: Persistent Peril
Record Company: Full Time Hobby
UK 2013

Yo La Tengo – I'll Be Around

Director: Phil Morrison
Production Company: Epoch Films
Record Company: Matador
US 2013

Stuck In The Sound – Let's Go

Directors: Alexis Beaumont & Rémi Godin
Record Company: Stuck Records
France 2013

Welcome to BUG 36, the brand new edition of the show that brings the very best new creativity in music video to the BFI Southbank, presented as always by Adam Buxton – comedian, broadcaster, family man, cyclist and awesomely well-informed guide to the complex world of music video production. Over the next two hours Adam will make sense of this global hive of (mostly low-budget) filmmaking. We also have a very special guest, who has been one of the biggest names in music video direction for a decade – that's Patrick Daughters, who will be talking to Adam about his career, and introducing some of his fantastic work.

But we begin with the video for Polish electro-pop trio KAMP!'s Nineties-tastic track *Melt* by Warsaw-based commercials and promos director Tomek Goldbaum-Wlazinski, which focuses on the often-maligned Olympic sport of synchronised swimming. Not only does it reveal the beauty and precision of the activity itself, it sheds light on the participants and the teamwork required to make it happen.

Then we have the latest from perennial BUG favourite artist Darwin Deez. His collaboration with super-talented director Keith Schofield promised great things and it duly delivers: Darwin's song *You Can't Be My Girl* is all about the unattainability of a certain type of female. And Keith has found the unfeasibly flawless women he's talking about in the libraries of stock footage companies – then slotted Darwin in every shot. Unlike his never-gonna-be girlfriends, Darwin and Keith were made for each other...

Atoms For Peace's *Ingenue* sees the return of a successful team – with an important addition. Having created an overnight YouTube phenomenon with Radiohead's *Lotus Flower* in 2011, Garth Jennings has reunited Thom Yorke with acclaimed choreographer Wayne McGregor for Yorke's side project and encouraged the collaboration into something more polished. This time Thom undertakes a duet, with dancer Fukiko Takase from the Random Dance Company – both in matching brown wool suits, and Thom once again showing a definite talent for modern dance.

Following the unexpected release of *Where Are We Now?* and its disarmingly lo-fi video, the second music video to accompany David Bowie's smash hit new album *The Next Day* springs another surprise. It's a big glamorous affair of the old school for *The Stars (Are Out Tonight)* by A-list director Floria Sigismondi, a warped surreal drama featuring Bowie and acclaimed actress Tilda Swinton, plus supermodels Andrej Pejic and Saskia De Brauw, who shatter Bowie and Tilda's middle-age domestic bliss with their rock n roll ways, triggering a startling transformation in Tilda – so Bowie is then tormented by three Bowie-esque androgenous beauties...

A recent development in what we at BUG would call the evolution of music video (that's our subtitle, after all) has been the rise of the lyric video. It's probably unfair to describe Christophe Thockler's video for US indie band Black Books' *Favorite* in terms of this sub-genre, but it's certainly all about the lyrics. In fact, it could be described as the first ever embroidered lyric video, as they have all been painstakingly sown and stitched into cloth, then filmed. Christophe's efforts involves some fairly mind-boggling stats: 10,000 photos, 1 km (or 350 reels) of thread, 73,000 embroidery stitches, 6 kg of scraps of fabric, 100 needles and sewing pins and two months of singlehanded work.

Then we have a darkly comic tale from British directing team Becky Sloan and Joseph Pelling (aka Becky & Joe) for New Zealand band Unknown Mortal Orchestra's *Swim and Sleep (Like a Shark)* – featuring unsavoury acts of voyeurism and accompanying masturbatory activity, (and the efforts of one culprit to reform himself) all through the medium of puppetry. This is in the vein of Becky and Joe's work with creative collective THIS IS IT which explores adult comedy through techniques associated with kids TV. And a real change from their last video for Tame Impala's *Feels Like We Only Go*

Biting Elbows – Bad Motherfucker

Director: Ilya Naishuller
Production Company: Great Guns
Russia 2013



BUG thanks...
Adam Buxton www.adam-buxton.com

Patrick Daughters
Matthew Fone & Jo Rudolph
Riff Raff Films

Hosted by: BFI Southbank
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SAATCHI & SAATCHI

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For regular updates, check out
www.bugmusicvideos.com
www.promonews.tv
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Forthcoming events:
BUG Warp Special – 12 April
BUG 37 – 23 & 30 May

Backwards, created from numerous single frames made from plasticine...

It's now almost six years since BUG started at the BFI, and from the start, Patrick Daughters' work – for the likes of Feist, Liars, Grizzly Bear and Depeche Mode – has featured in the show. So we are delighted to welcome him in person to BUG at long last, to talk to Adam about his work. And there's a lot to talk about – he's been a top director in videos ever since he emerged from New York University making videos for his friend Karen O's new band called the Yeah Yeah Yeahs. He quickly showed a facility for bringing a cinematic quality to his music videos involving band performance. Then with Leslie Feist he developed a Hollywood-influenced indie-musical style for several videos, including the smash hit *1234*. Since then he has been eclectic and versatile, embracing different visual styles and narrative in his videos for some of the best music of the past decade.

And Patrick has returned from a year-long sabbatical from directing with a surprising comeback, for Phoenix's *Entertainment*. His trademark cinematic style has been ditched in order to faithfully recreate the aesthetic of a South Korean soap opera, in all its shiny and supremely dramatic glory. Intrigue, romance, evildoing and derring-do are played for straight here, and it's left to the viewer to disentangle a number of simultaneous storylines, set in different timeframes and places involving the same actors playing similar roles in the different narratives.

Meanwhile, Acts of God suddenly make sense in the video for Leisure Society's *Fight for Everyone* by the Brighton-based animation team called Persistent Peril – that's Garth Jones, Ginny Jones and Sam Bourner. In fact, the Almighty calls upon the genius of Steve Jobs – or whoever invented touchscreen technology – in order to create the universe, and making it all quite straightforward. But things don't quite turn out the way he hoped...

Venerable American indie-rock band Yo La Tengo and director Phil Morrison go back a long way, with Phil directing the video for *The Summer* from YLT's 1989 album *Fakebook*, and then several more before the band wrote the soundtrack for Phil's debut movie *Junebug*. Now comes the video for *I'll Be Around* from the latest album *Fade*. It's a soup of random elements, including the first part performed by another longtime Morrison associate, Superchunk's Mac McCaughan, and then YLT's Ira, Georgia and James actually making soup at home. The recipe appears on-screen, together with a lot of other text – before a rather bombshell ending...

We've finally caught up with the superb video for French indie band Stuck In The Sound by animators Alexis Beaumont and Rémi Godin released at the end of 2012. They previously worked together on the movie version of *The Rabbi's Cat*, based on a popular French comic strip. This is a mostly 2D-rendered tale of a very single-minded young man, determined to become the first Chinese man on the moon – and whose dream turn into a nightmare the moment he achieves his goal.

And so to Russian rock band Biting Elbows' *Bad Motherfucker* directed by Ilya Naishuller, who is also the frontman of the band. This is the sequel to a previous, respectably successful Biting Elbows video, for *The Stampede*, made two years ago. But when released just last week *Bad Motherfucker* outstripped its predecessor's YouTube view total within 48 hours. And the reason is that this first-person videogame-style video ramps up the action, violence and, in particular, the superb stunt work by about the power of ten. It was shot over 9 days with a crew of 5 professional stuntmen, mostly in a huge factory city in Moscow (and partly in the French Alps). And despite what happens near the start, no animals were harmed in its making.

No doubt Adam will be sharing a few more examples of awesomeness he's found on his laptop – so enjoy the show! We'll be back here at the BFI in May, when hopefully spring will have finally arrived... Happy Easter!